

Executive Summary

Kentucky Community and Technical College System (KCTCS)
Board of Regents Meeting – June 12, 2009
KCTCS System Office, Versailles, Kentucky

Meeting highlights:

- **Approved the KCTCS President's 2009-10 annual leadership focus – ADVOCACY.**

The KCTCS Board of Regents approved KCTCS President Michael B. McCall's 2009-10 annual leadership focus **ADVOCACY**. The initiative includes designing an advocacy campaign in Kentucky directed at the state's policymakers, key stakeholders, and engaged public citizens. Under President McCall's leadership, the advocacy campaign will involve all 16 KCTCS colleges in delivering a common and consistent message that demonstrates the importance of KCTCS to Kentucky's future economic growth. The goal of the initiative is to advocate increased support for KCTCS among Kentucky's policymakers. As a target measurement for 2009-10, President McCall will organize and launch a three-tiered campaign designed to increase awareness and support among key stakeholders as follows:

 - Organize the KCTCS System Office and 16 colleges to execute the Advocacy Campaign.
 - Empower and train the KCTCS Board of Regents and the KCTCS Foundation Board of Directors to take a leadership role in the advocacy effort.
 - Establish *Public Advocacy Impact Teams* at both the college and System levels to execute the campaign.
 - Develop a comprehensive database of key stakeholders that can be mobilized to advocate for KCTCS.
 - Launch a public advocacy website to engage and educate key stakeholders.
 - Launch the Three-Tiered Advocacy Campaign.
 - Legislative Public Relations Campaign.
 - Meet with the Governor and legislative leaders to discuss the legislative agenda.
 - Schedule colleges' lobbying teams to ensure KCTCS has an ongoing presence during the General Assembly's 2010 Regular Legislative Session.
 - Conduct a *Citizens for Community and Technical Colleges Rally* in Frankfort during the legislative session.
 - Statewide Umbrella Media Campaign.
 - Distribute TV and radio ads via the UK/UL Sports Marketing package that demonstrate the role KCTCS plays in transforming citizens lives and the state's economy.
 - Grassroots Public Awareness Campaign.
 - Establish *Opportunity Councils* at each college consisting of local community and business leaders.
 - Conduct editorial board meetings with the state's primary newspapers.
 - Conduct Town Hall meetings at each college with Opportunity Councils, faculty, staff students, and the media.
- **Approved the 2008-09 KCTCS Annual Budget.**

The KCTCS Board of Regents approved the fiscal year 2009-10 *KCTCS Annual Budget*, which directs the use of financial resources available to KCTCS to help achieve the mission and vision of KCTCS. Prepared based on the fiscal year 2009-10 state appropriation to KCTCS by the 2008 General Assembly and Governor Steve Beshear's budget plan for 2009-10, the fiscal year 2009-10 budget (begins July 1, 2009, and ends June 30, 2010) provides \$713,019,800 in the operating budget and \$176,684,000 in the capital budget. The KCTCS state appropriation is being reduced from \$224,429,700 (the 2009-10 state appropriation to KCTCS enacted by the 2008 General Assembly) to \$214,931,200 (the same as the 2008-09 state appropriation to KCTCS following the mid-year 2 percent budget reduction that occurred in February 2009). The KCTCS fiscal year 2009-10 budget will:

 - Fund compensation in 2009-10 for faculty and staff as approved by the KCTCS Board of Regents.
 - Fund fixed cost increases in utilities and facility insurance.
 - Fund, on a recurring basis, maintenance and operations costs for new facilities coming online in 2009-10.
 - Maintain a nonrecurring budget reserve for each college, the systemwide operations and support programs, the Fire Commission, and the Kentucky Board of Emergency Medical Services (KBEMS).



KCTCS is an equal opportunity employer and education institution.

- ***Approved faculty and staff compensation for fiscal year 2009-10.***

The KCTCS Board of Regents approved fiscal year 2009-10 compensation for faculty and staff. Cost increases in current employee benefits programs are included along with the cost of faculty promotions. The Board-approved 2009-10 compensation will:

- Provide nonrecurring merit bonuses, ranging from \$1,500 to \$2,500, for regular full-time faculty and staff based on the KCTCS Merit Bonus Program. Eligible employees are those regular full-time faculty and staff who earn a “Consistently Exceeded Expectations of Job Requirements (EE)” rating in the 2009-10 evaluation processes, using the KCTCS performance evaluation system, with additional significant accomplishments as described in the KCTCS Merit Bonus Program developed and implemented by the KCTCS President.
- Provide for fixed cost increases in current employee benefits programs.
- Provide for the cost of faculty promotions.

- ***Approved the values, vision, mission, and strategic goals for the KCTCS Strategic Plan 2010-16.***

The KCTCS Board of Regents approved the following values, vision, mission, and strategic goals for the *KCTCS Strategic Plan 2010-16*:

KCTCS Values

KCTCS values:

- Responsiveness to students, employers, and communities.
- Access with innovative and flexible delivery.
- Trust, respect, and open communication.
- Continuous improvement.
- Inclusion, multiculturalism, and engagement.

KCTCS Vision

To be the nation’s premier community and technical college system.

KCTCS Mission

The mission of KCTCS is to improve the employability and quality of life of Kentucky citizens as the primary provider of:

- College and Workforce Readiness.
- Transfer Education.
- Workforce Education and Training.

KCTCS Strategic Goals

- Advance excellence and innovation in teaching, learning, and service.
- Increase student access, transfer, and success.
- Cultivate diversity, multiculturalism, and inclusion.
- Enhance the economic and workforce development of the Commonwealth.
- Promote the recognition and value of KCTCS.

It is anticipated that a comprehensive strategic plan that includes performance indicators will be submitted for the KCTCS Board of Regents’ consideration at its March 2010 meeting.

- ***Renewed the mission statement for Southeast Kentucky Community and Technical College.***

It is the policy of the KCTCS Board of Regents that each KCTCS college accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) and under the jurisdiction of the KCTCS Board of Regents has a statement of purpose approved by the KCTCS Board. On March 27, 2009, the Southeast Kentucky Community and Technical College President’s Cabinet reviewed and approved the mission statement; and the college’s board of directors reviewed and approved the mission statement on April 19, 2009. The Southeast Kentucky Community and Technical College Faculty, comprised of both faculty and professional staff, reviewed and approved the mission statement on April 20, 2009.

- ***Approved revisions to KCTCS Board of Regents Policy 4.12 Collaborative Program Development.***

The KCTCS Board of Regents approved a revision of *KCTCS Board of Regents Policy 4.12 Policy on Collaborative Program Development*, adopting minimum and maximum credit hours per degree with an exception clause and establishing policy to develop curriculum frameworks, including the consistent use of prefixes, common course numbering, and the elimination of unnecessary duplication in all KCTCS curricula. The policy revision supports the transfer of KCTCS students, the KCTCS FACET Transfer Initiative, and the Council on Postsecondary Education's *Double the Numbers: Kentucky's Plan to Increase College Graduates*.

- ***Ratified personnel actions, new certificate programs, and KCTCS colleges' candidates for credentials.***

- ***Ratification of Personnel Actions***

The KCTCS Board ratified personnel actions, including academic appointments, administrative appointments, reappointments, terminal reappointments, leave of absences, retirements, and resignations.

- ***Approved or ratified 53 new certificate programs, 2 diploma programs, and 2 associate in applied science programs.***

The KCTCS Board of Regents approved an Associate in Applied Science in Surgical Technology for Big Sandy Community and Technical College and an Associate in Applied Science in Air Conditioning Technology for Madisonville Community College. Needs surveys in the colleges' respective areas indicated a strong need for the programs; the programs do not require additional implementation resources.

Each of the new certificate and diploma programs are applicable toward at least one degree program and are designed to be responsive to education and workforce needs in Kentucky, providing greater student access to quality programs. New certificate programs were approved or ratified for 14 KCTCS colleges and new diplomas for two colleges.

- ***Ratified KCTCS colleges' candidates for credentials.***

For the period of January 7, 2009, through April 21, 2009, the KCTCS Board of Regents ratified 15,588 credential requests (8,639 of which are unduplicated), including 8,749 certificates; 1,530 diplomas; 1,373 associate in arts; 662 associate in science; and 3,274 associate in applied science. The credentials are to be awarded to the students upon certification that the requirements for the credentials have been satisfactorily completed.

Other Highlights:

- ***Chair's Report.***

KCTCS Board Chair Richard A. Bean reported on the following:

- **KCTCS Foundation, Inc. Board of Directors Meeting March 31, 2009, at the KCTCS System Office in Versailles.** It was announced that the 2009 KCTCS President's Gala and Benefactors Awards Dinner is scheduled for Saturday, October 17, 2009, at the Lexington Center in Lexington, Kentucky. The KCTCS Foundation annual meeting and retreat will be August 25-26, 2009, in Louisville, Kentucky.
- **Local Board of Directors Meetings.** Chair Bean noted that he attended college board meetings at Hopkinsville Community College, Madisonville Community College, and Maysville Community and Technical College. At the meetings, he thanked the boards for their work in support of KCTCS.
- **CPE Trusteeship Conference Save the Date Announcement.** Chair Bean announced that the CPE Trusteeship Conference will be Friday, September 11, 2009, in Bowling Green, Kentucky. The conference has been restructured into a one day format. Regents who have attended the conference in the past are not required to attend this year's conference.

- ***KCTCS President's Report.***

KCTCS President Michael B. McCall provided an update on current activities, including updates on the *FACET 2008-09* initiatives of Workforce Competitiveness, Virtual Learning, and Transfer. Some of the other activities and information highlighted included:

- **New Horizons Teaching and Learning Conference May 18-20, 2009.** Registrations for the New Horizons Teaching and Learning Conference reached a record total of 912. The conference brought together KCTCS faculty, staff, and administrators for three days of presentations; concurrent workshop targeted meetings; and awards events designed to strengthen KCTCS and enhance efforts toward KCTCS strategic goals.
- **KCTCS Graduation Candidates.** KCTCS honored 9,496 candidates for graduation this spring in 16 college ceremonies across the state.
- **American Association of Community Colleges Annual Convention (AACC) April 3-7, 2009.** At the convention, Ms. Kristin Grenier, a student at Maysville Community and Technical College was honored for her selection to the *USA Today's* All-USA 2-year College Academic Team. Also at the convention, Dr. Richard Briggs, KCTCS/Elizabethtown Community and Technical College (formerly Elizabethtown Community College) alumni, was honored as one of five Outstanding Community College Alumni. Dr. Briggs, a 1973 graduate of Elizabethtown Community and Technical College, is a cardiothoracic surgeon in Knoxville, Tennessee, and a colonel in the Medical Corps of the U.S. Army Reserve.
- **North American Racing Academy (NARA) Graduate Successes.** Several graduates of NARA have recently won or placed in races at tracks across the country, including Belmont in New York, Tampa Bay Downs in Florida, Evangeline Downs in Louisiana, the Kentucky Horse Park (High Hopes Steeplechase) in Kentucky, and River Downs in Ohio.
- **KCTCS Center for Excellence in Automotive Manufacturing.** Work continues on refining the Toyota-based skilled trades courses, converted to KCTCS credit courses, into online learning modules delivered through *KCTCS Online*. The modules align with industry-endorsed skill standards and assessments that meet multi-skilled maintenance training needs.
- **Meetings with the Kentucky Delegation in Washington, D.C., April 29, 2009.**
- **2009 Special Legislative Session.**
- **Commonwealth Auditor of Public Accounts Recommendations for Public and Nonprofit Boards.** For consideration by all of the state's public and nonprofit boards, in May 2009 Commonwealth Auditor of Public Accounts Crit Luallen issued an Auditor's Alert entitled "Recommendations for Public and Nonprofit Boards, Lessons Learned from the Lexington Blue Grass Airport Investigation." President McCall provided the KCTCS Board of Regents a report showing how KCTCS policies and procedures and the work of the external auditors address the 28 recommendations.
- **KCTCS Performance Measures.** Information was provided on the following performance measures: Percent Developmental Students Passing First College-Level Class; Three-Year Average, English; Percent Developmental Students Passing First College-Level Class, Three-Year Average, Math; Family Ability to Pay, Full-Time Retention Rate; Part-Time Retention Rate; and Licensure and Certification.

The written report presented at the meeting is posted in its entirety on the KCTCS website at <http://www.kctcs.edu/organization/board/meetings/>

- ***Reviewed and discussed a technical edit to KCTCS Board of Regents Policy 3.1 Equal Employment Opportunity.***

- ***Elected Board Officers for 2009-10.***

The Board elected the following officers for a two-year term beginning July 1, 2009, and ending June 30, 2011:

- Board Chair – Mr. Thomas O. Zawacki.
- Board Vice Chair – Mr. Larry D. Savage.
- Board Secretary – Mr. Porter G. Peeples, Sr.

- ***Adopted resolutions expressing appreciation and honor to regents whose terms are ending and to the retiring KCTCS Chancellor.***

The KCTCS Board of Regents adopted a resolution expressing appreciation to Regent Richard A. Bean for his four-year service as Board Chair. Resolutions expressing appreciation and honor to retiring Regents Joseph Wise, Brenda Corey, Ginger Carroll, and Randall Barnes also were adopted. In a resolution honoring Dr. Keith Bird, who is retiring as KCTCS Chancellor, the Board thanked Dr. Bird for his service and bestowed Dr. Bird the title, “KCTCS Chancellor Emeritus.”

- ***Established the KCTCS Board of Regents 2010 Regular Meeting Calendar.***

The KCTCS Board of Regents approved the following regular meeting dates for calendar 2010:

- March 11-12, 2010
- June 17-18, 2010
- September 16-17, 2010
- December 9-10, 2010

- ***Received updates on the following items:***

- Update: Accreditation Visit
- Update: Kentucky WINS
- Baccalaureate Student Transfer
- Supplier Diversity Enhancement
- Facilities and Capital Construction Status Report
- KCTCS Quarterly Financial Report
- Human Resources
- *Fulfilling the Promise Campaign*

- ***Next meeting – September 25, 2009.***

The KCTCS Board of Regents will conduct its next regularly scheduled meeting on September 25, 2009, at the KCTCS System Office in Versailles, Kentucky.