



Progress Report to
the Commonwealth

Fulfilling
the Promise

Campaign for the KENTUCKY COMMUNITY AND TECHNICAL COLLEGE SYSTEM

MESSAGE FROM THE PRESIDENT

It is with great pride and deep appreciation that we present this progress report on our massive statewide campaign to maximize private sector investments in KCTCS. Through the *Fulfilling the Promise Campaign*, our friends and partners are making a statement about the important role KCTCS plays in economic development, workforce training, cultural enrichment and enhancing the quality of life for all Kentucky citizens.

As of June 30, 2005, more than 8,900 donors have given more than \$44 million to support campaign initiatives at the System level and at KCTCS colleges across the Commonwealth. Even more impressive are the more than 1,000 volunteers who are sharing their expertise, financial resources and leadership to ensure the success of the Campaign and the future of KCTCS.

Resources given by the private sector are providing the critical margin for excellence required to meet the needs of communities, businesses and industries. Our 82,000+ students will benefit from additional scholarship funds, new innovative teaching methods, improved technology in the classroom, state-of-the-art facilities and an increase in occupational and technical programs. Business and industry are taking advantage of constantly expanding opportunities to train and improve the skills of their workers.

Over the past four years, the System Office and most of the individual colleges have completed the planning stage for the Campaign including feasibility studies, employee and board campaigns and preparation of marketing materials. Lead gift solicitations are underway in many communities and have already netted more than \$8.9 million in contributions.

Keeping KCTCS on the cutting edge of innovation and excellence ensures a more promising future for all citizens and businesses of Kentucky. The *Fulfilling the Promise Campaign* is making a difference and its long term impact on KCTCS and its ability to serve Kentucky's citizens will be immeasurable. Thank you for your investment in Kentucky's future.



Michael B. McCall, Ed.D., President
Kentucky Community and Technical College System

A COLLECTIVE INVESTMENT OF LOCAL, STATE, AND NATIONAL LEADERSHIP

The *Fulfilling the Promise Campaign* is reaching out to friends and advocates of higher education throughout Kentucky and across the nation. KCTCS is privileged to have the support of business and community leaders who are working together to secure the additional resources needed to create a comprehensive community and technical college system recognized as the nation's best. KCTCS is honored to have Timothy C. Mosher of Kentucky Power and Thomas O. Zawacki of Toyota Motor Manufacturing Kentucky serve as co-chairs for the system-level campaign. KCTCS is also fortunate to have John P. Morgridge of Cisco Systems, Inc. serve as honorary national chair. All of these individuals, along with local campaign leaders featured in the center section of this report, have strong records of philanthropic and voluntary support for higher education in Kentucky. KCTCS is proud to have them serve in these prominent leadership positions.



John P. Morgridge

Honorary National Chair

Morgridge, chairman of the board for Cisco Systems, Inc., in San Jose, California, is serving as honorary national chair for the *Fulfilling the Promise Campaign*. Morgridge led the company's project to establish Cisco Networking Academies, an internet technology training program, at several KCTCS colleges. Morgridge has also made a personal investment in the Campaign by providing wireless technology equipment for the new KCTCS System Office in Versailles.



Timothy C. Mosher

KCTCS Campaign Co-Chair

Mosher, president of Kentucky Power, was a charter member and served as the founding chair of the Board of Directors for the KCTCS Foundation, Inc. He has been actively involved in the *Fulfilling the Promise Campaign*, which led American Electric Power to establish an endowment for math and science initiatives for three KCTCS colleges in Eastern Kentucky.

Thomas O. Zawacki

KCTCS Campaign Co-Chair

Zawacki, general manager for administration at Toyota Motor Manufacturing Kentucky, was elected to the KCTCS Foundation Board of Directors in 2000 and served as chair from 2002 to 2004. Under Zawacki's leadership, TMMK has made major contributions to KCTCS initiatives such as the Center for Excellence in Automotive Manufacturing and the Kentucky Manufacturing Skills Standards Certification. Zawacki now serves on the KCTCS Board of Regents.



L E A D G I F T D O N O R S S E T T H E P A C E

The generosity of lead gift donors is having a significant impact on the success of the *Fulfilling the Promise Campaign*. Donors, who contribute gifts of \$100,000+, are setting an example of leadership and commitment as the System and its colleges maximize private giving in communities throughout the state. KCTCS is proud to be the recipient of their charitable giving, which supports student scholarships, health care programs, cultural arts, the humanities, math and science initiatives, workforce training programs, and other unmet needs. Throughout the report are examples of leadership gifts in the Campaign.

KCTCS System Office

Toyota Motor Manufacturing Kentucky	\$500,000
Honorable Order of Kentucky Colonels	\$325,000
Kentucky Power	\$150,000
John P. Morgridge	\$101,176

Ashland Community and Technical College

W. Guy Spriggs	\$125,000
----------------	-----------

Bowling Green Technical College

Laura G. Turner Foundation	\$308,688
Logan Aluminum	\$250,000
Martin and Sandy Jones	\$125,000
Trace Die Cast, Inc.	\$123,500

Hazard Community and Technical College

Telford Foundation	\$580,000
City of Hazard	\$100,000

Henderson Community College

Methodist Hospital	\$210,000
Ohio Valley National Bank and Preston Family Foundation	\$175,000

Leo and Gail King	\$100,000
George Koch Sons Foundation	\$100,000

Hopkinsville Community College

Jennie Stuart Medical Center	\$150,000
Kyong and Fred Anderson	\$100,000
K.C.A. Corporation	\$100,000

Jefferson Community and Technical College

Richard and Ardis Wilson	\$360,000
Highland Woman's Club	\$100,000

Madisonville Community College

Brown Badgett	\$1,200,000
Trover Foundation	\$363,000
Martha Gooch Waddill	\$200,000
Russell Badgett, Jr.	\$175,000
Glema Mahr	\$110,000
Anonymous	\$100,000
Anne Baker	\$100,000
Madisonville Rotary Club	\$100,000

Maysville Community and Technical College

City of Maysville	\$250,000
Mason County Fiscal Court	\$250,000
East Kentucky Power Cooperative	\$120,000

Owensboro Community and Technical College

Anonymous	\$500,000
Anonymous	\$197,320
Anonymous (2)	\$150,000

Somerset Community College

Lake Cumberland Regional Hospital	\$589,231
Anonymous	\$200,000
First National Bank of Russell Springs	\$100,000

West Kentucky Community and Technical College

Lourdes Hospital	\$225,000
Western Baptist Hospital	\$225,000
Murray-Calloway County Hospital	\$100,928
West Kentucky Workforce Development Board	\$100,000



LEAD GIFT
Brown Badgett, Sr. makes a \$1.2 million irrevocable life insurance gift to Madisonville Community College. The gift will be used to support the College's five major endowments.



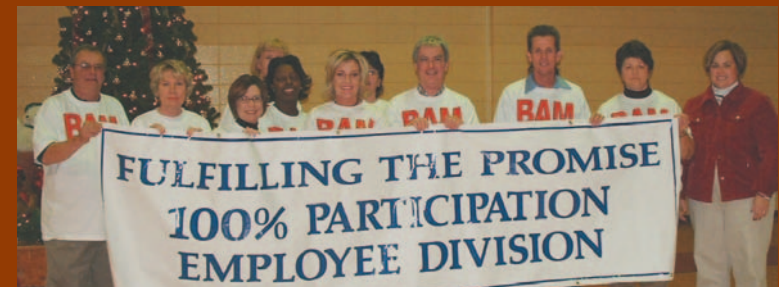
LEAD GIFT
Lake Cumberland Regional Hospital makes a \$589,231 pledge to Somerset Community College to support the surgical technology and associate degree nursing programs. College President Jo Marshall (left) accepts the pledge from Jeff Seraphine, the hospital's president and CEO.

BOARD MEMBERS AND EMPLOYEES DEMONSTRATE THEIR COMMITMENT

KCTCS board members and employees throughout Kentucky are demonstrating their commitment to higher education by pledging support for capital projects, student scholarships and other campaign initiatives. While some colleges have completed their family campaigns and have begun solicitations in the community, others are still in progress or will soon begin. To date, KCTCS family campaigns have raised more than \$3 million with many board divisions achieving 100 percent participation. KCTCS Foundation Board Member Martha Johnson, who served as chair of the System Office board division, said that by setting an example early in the Campaign, employees and board members have made a strong statement about the substantial role private giving plays in the success of KCTCS and its colleges.



KCTCS Foundation Board Member Martha C. Johnson, vice president of communications and corporate affairs for Ashland, Inc., presents KCTCS President Michael B. McCall with a check representing contributions secured during the System Office board division campaign.



Employees of West Kentucky Community and Technical College proudly celebrate the distinction of becoming the first KCTCS college to achieve 100 percent participation from both its employee and board divisions. Gifts pledged by the College's employees and board members totaled \$270,352.



LEAD GIFT

Toyota Motor Manufacturing Kentucky commits **\$500,000** to the KCTCS System Office to enhance the skill level of automobile-industry employees and increase the viability of automotive manufacturing in Kentucky. Tom Zawacki (left) and Don Jackson (right), both of Toyota, make presentation to President Michael B. McCall.



LEAD GIFT

Honorable Order of Kentucky Colonels invests **\$325,000** in the Kentucky Colonels Better Life Scholarship Program. The program benefits single working parents who are students at KCTCS' 16 colleges. Pictured are President Michael B. McCall and National Commander James H. "Mike" Molloy.

C A M P A I G N L E A D E R S A R E T H E D R I V I N G F O R C E

Dedicated and enthusiastic campaign leaders are the driving force behind the accomplishments to date of the *Fulfilling the Promise Campaign*. In addition to providing their financial support, these individuals are devoting their time and talents to enlisting and cultivating many other donors and volunteers. KCTCS is deeply grateful to its campaign chairs, co-chairs and honorary chairs, who are serving as proven ambassadors for the educational mission of KCTCS and its colleges.



Henderson CC
Scott Davis
 General Campaign Chair
Vice-Chairman
Ohio Valley National Bank



Owensboro CTC
John Hager
 General Campaign Co-Chair
Public Life Foundation



Jean Wells
 General Campaign Co-Chair
CEO
Wells Health Systems, Inc.



Billy Joe Miles
 General Campaign Co-Chair
President
Miles Enterprises

Jefferson CTC



KCTCS
Frank Stark
 Versailles Building Fund Chair
Director of Business Development
Citizens Commerce National Bank



Madisonville CC
Steve Cox
 General Campaign Chair
President/CEO
First United Bank

Henderson CC Owensboro CTC

Elizabethtown CTC

Madisonville CC

West Kentucky CTC

Bowling Green TC

Hopkinsville CC



Hopkinsville CC
Kyong C. Anderson
 General Campaign Co-Chair
President/CEO
KCA Corporation



William "Bill" Nichol
 General Campaign Co-Chair
President/CEO
Kentucky Derby Hosiery



Bowling Green TC
Lowell M. Guthrie
 General Campaign Chair
CEO
Trace Die Cast, Inc.



C A M P A I G N L E A D E R S A R E T H E D R I V I N G F O R C E



Maysville CTC

Whitney Bradley
 General Campaign Co-Chair, Rowan
Owner
B & B Equipment
 (Photo unavailable)

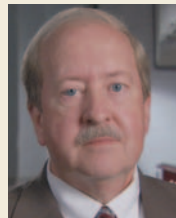


Ashland CTC

W. Guy Spriggs
 General Campaign Co-Chair
President
Eagle Distributing



Mrs. Pat Goodpaster
 General Campaign Co-Chair
Community Leader



Big Sandy CTC

Robert Bayes
 General Campaign Chair
Marketing President
Classic Bank



Hazard CTC

Fred Brashear
 General Campaign Co-Chair
President/CEO
Hyden Citizens Bank



Leon Hollon
 General Campaign Co-Chair
President/CEO
Peoples Bank and Trust



Southeast Kentucky CTC

Rayburn Doss
 General Campaign Chair
Owner
Doss-Fuelco, Inc



Somerset CC

Steve Merrick
 General Campaign Co-Chair
President
Somerset Hardwood Flooring, Inc.



Charlene Harris
 General Campaign Co-Chair
President
First National Bank of Russell Springs

Leadership for the following colleges to be announced:

Bluegrass CTC District | Elizabethtown CTC | Gateway CTC
 Jefferson CTC | West Kentucky CTC

C A M P A I G N I N I T I A T I V E S A R E F O C U S E D O N T H E F U T U R E

With ongoing support from the private sector, KCTCS is making great strides in its mission to ensure the success of students, to prepare workers to compete in the global economy and to enhance its ability to pursue new opportunities. With gifts totaling more than \$44 million and still counting, the *Fulfilling the Promise Campaign* is bringing Kentucky another step closer to fulfilling the promise that it can become an economic powerhouse with a standard of living that ranks among the best in the nation.

Ensuring Student Success—New scholarship funds created through the Campaign are increasing financial assistance for deserving KCTCS students across the state. Expanded training facilities and more distance learning opportunities are providing students with additional options as they seek convenient, affordable access to postsecondary education. The Campaign is supporting efforts to foster ideas of life-long learning and leadership that help build communities.

Enhancing Employability—Campaign gifts are making it possible for KCTCS to better serve students who need special assistance, such as GED preparation, to improve their chances for academic success. Donors are supporting technical and occupational training programs that provide students with the skills and competencies needed in today's ever-changing workplace. Kentucky manufacturers, health care providers and other businesses are providing invaluable support for projects that help students acquire a high literacy level, technical expertise and knowledge.

Expanding Economic Development—Additional resources are having a significant impact on KCTCS' ability to provide employers with continuous and rapid access to programs that allow them to be competitive in today's global economy. Donors are supporting projects to upgrade and furnish classrooms, learning centers and libraries with the most technologically advanced equipment. New and enhanced services are helping business and industry meet the demands of emerging occupations and technologies.

Enriching Communities—Kentucky citizens are benefiting from increased funding to support the arts and cultural heritage programs. Enrichment opportunities and expanded delivery of arts education programs are improving the quality of life in local communities, which then become more attractive to potential employers.



LEAD GIFT

Logan Aluminum pledges **\$250,000** to Bowling Green Technical College. The gift will be used to support an economic development effort utilizing the educational infrastructure in Warren County and beyond. The initiative will focus on developing a commitment to recycling.



LEAD GIFT

Lourdes Hospital and **Western Baptist Hospital** pledge individual gifts of **\$225,000** to support the associate degree nursing program at West Kentucky Community and Technical College. From left are Lourdes Hospital CEO Dr. William Wheeler, Paducah Junior College Inc. Executive Director Kay Travis, College President Barbara Veazey and Western Baptist Hospital CEO Larry Barton.



LEAD GIFT

Owensboro Medical Health System partners with **Owensboro Community and Technical College** to help meet the nursing shortage in the Owensboro region. College President Jacqueline Addington (left) expresses gratitude to Dr. Jeffrey Barber, CEO of Owensboro Medical Health System.

C A M P A I G N I N I T I A T I V E S A R E F O C U S E D O N T H E F U T U R E

KCTCS System Office

KCTCS Building Fund
New Economy Fund
New Opportunities Fund
Student Success Fund

Ashland Community and Technical College

Child Development Center
Faculty Endowed Chairs
Science and Technology
Workplace Literacy

Big Sandy Community and Technical College

Faculty Enhancement Endowment
Faculty Improvement Endowment
New Opportunity Fund Endowment
Student Success Fund Endowment

Bluegrass Community and Technical College District

To be determined

Bowling Green Technical College

Allied Health Enhancement
Equipment and Technology Enhancement
Scholarship Endowment
Unrestricted Endowment

Elizabethtown Community and Technical College

To be determined

Gateway Community and Technical College

To be determined

Hazard Community and Technical College

Enhance Equipment and Technology
Expand College Scholarships
Invest in the Arts
Promote College Preparedness
Unrestricted

Henderson Community College

Child Development Center
President's Undesignated
Student Access/Success
Technology Infrastructure Advancement

Hopkinsville Community College

Academic Support Endowment
Greatest Needs Endowment
Library Endowment

Jefferson Community and Technical College

Scholarship Endowment
Student Services Facility
Technology Endowment

Allied Health
New Economy/Technology
Student Access/Success
Unrestricted

Madisonville Community College

Academic Program Support
Arts Programming Endowment
Muhlenberg Endowment
Quality Initiatives
Student Scholarships

Maysville Community and Technical College

Equipment, Technology & Program Enhancements
Facilities
Scholarship Endowment
Unrestricted Endowment

Owensboro Community and Technical College

College Advancement Fund
Student Access/Success
Unrestricted Gift Fund

Somerset Community College

Academic Excellence
Allied Health
Technology and Innovation
Technology Center in London

Southeast Kentucky Community and Technical College

Capital Projects
Endowed Student Scholarships
Equipment and Technology Fund
People and Programs
Unrestricted Endowment

West Kentucky Community and Technical College

Academic Excellence
Allied Health Programs
Engineering Technology
Unrestricted



LEAD GIFT
Ohio Valley National Bank and the Preston Family Foundation commit **\$175,000** for the Student Scholarship Endowment at Henderson Community College.



LEAD GIFT
Russell Badgett, Jr. pledges **\$175,000** in memory of his late wife, Juanita, to support the Madisonville Community College's performing arts endowment. Pictured from left to right are College President Judy Rhoads, Badgett, and his daughter-in-law, Linda Badgett.



LEAD GIFT
Kentucky Power invests **\$150,000** in an endowment for math and science excellence. Income from the endowment will be distributed to Ashland, Big Sandy, and Hazard colleges.

NEW ENDOWMENTS SERVE AS LASTING CONTRIBUTIONS

New endowment funds created through the *Fulfilling the Promise Campaign* are serving as lasting contributions that provide KCTCS with invaluable resources for assisting students and addressing the economic development needs of Kentucky. Contributions to these endowments are permanently invested in accordance with policies that ensure the highest rate of growth and income. Below is a list of new endowments created as a result of the Campaign:

KCTCS

New Economy Endowment
New Opportunity Endowment
Student Success Endowment

Ashland Community and Technical College

Faculty Endowed Chairs
Science and Technology Endowment
Workplace Literacy Endowment

Big Sandy Community and Technical College

Sally A. Bennin Scholarship Endowment
New Opportunity Endowment
John D. and Connie W. Sammons Endowed Scholarship
Student Success Endowment

Bluegrass Community and Technical College District

Equipment and Technology Enhancement Endowment
New Opportunity Fund Endowment

Student Success Endowment

Bowling Green Technical College

Altrusa Olive Gillespie Scholarship Endowment
Calvin and Rosella Isbell Scholarship for Culinary Arts Endowment
Martin and Sandy Jones Scholarship Endowment for Business Studies

Hazard Community and Technical College

Barret-Mitchell Endowed Scholarship Fund
Linda and Bruce Blair HCTC Scholarship Fund Endowment
Embracing the Future Endowment
August G. Glotzbach and Family Scholarship Endowment
Hardyman Scholarship Endowment
HCTC Student Leadership Institute Endowed Fund
Telford Foundation Endowed

Scholarship Fund

Henderson Community College

Student Access/Success Endowment
Title III Endowment Challenge Matching Endowment

Hopkinsville Community College

Academic Support Endowment
Kyong Cha and Frederson Anderson Scholarship Endowment
Greatest Needs Endowment
HCC Foundation General Endowment
KCA Corporation Scholarship Endowment
David L. Riley Servant's Heart Memorial Scholarship Endowment
Student Memorial Scholarship Endowment
Frances G. Thomas Literary Park Endowment

Jefferson Community and Technical College



LEAD GIFT
Martin and Sandy Jones establish a **\$125,000** endowed scholarship fund for business studies at Bowling Green Technical College.



LEAD GIFT
W. Guy Spriggs, (center) campaign co-chair for Ashland Community and Technical College, presents **\$125,000** to College President Gregory Adkins (left) and Robert J. Maher, (right) president of the Community College Foundation of Ashland, Inc.



LEAD GIFT
Trace Die Cast founder, Lowell M. Guthrie, commits **\$123,500** to Bowling Green Technical College President Jack A. Thomas (right). The gift supports student scholarships.

NEW ENDOWMENTS SERVE AS LASTING CONTRIBUTIONS

Andy and Doris Anderson Memorial Scholarship Endowment
 Highland Woman's Club Scholarship Endowment
 Professional Development Endowment
 Student Access/Success Endowment
 Unrestricted Endowment

Madisonville Community College

Juanita Badgett Performing Arts Endowment
 Anne P. Baker Endowment for Sustained Excellence in the Arts
 Dr. James and Beverly Bowles Scholarship Endowment
 Crittenden County Endowment for Excellence
 Darrel and Elizabeth Gentry Scholarship Endowment
 William E. Groves Family Endowment
 Hamman Family Humanities Endowment
 Bonita and James Hatfield Scholarship Endowment
 Stan Lewis Memorial Endowment
 Miner Family Arts Endowment
 Miner Family Scholarship Endowment
 J.B. and Keil Moore Community Programs Endowment
 Paul Roberts Family Scholarship Endowment
 School Counts Endowment
 Roger and Randa Simpson Scholarship

Endowment
 Title III Endowment Challenge Matching Endowment
 Faull and Betty Trover Allied Health Endowment
 Beverly and Martha Waddill Scholarship Endowment

Maysville Community and Technical College

Scholarship Endowment
 Unrestricted Endowment

Owensboro Community and Technical College

Addington Family Scholarship Endowment
 Dr. Bruce Beck Memorial Scholarship Endowment
 Carden-Alvey Scholarship Endowment
 College Advancement Endowment
 Hager Endowment for the Humanities
 Lorene Kimes Smith Scholarship Endowment
 Ohio County Scholarship Endowment
 Student Access/Student Success Endowment
 Title III Endowment Challenge Matching Endowment

Somerset Community College

Richard E. and Cornelia Cooper Endowed Scholarship
 Endowment Challenge for Academic

Excellence
 Endowment Challenge for Allied Health
 Endowment Challenge for Technology & Innovation
 Ata Lee Memorial Scholarship
 Orwin Nursing Scholarship Endowment
 Title III Endowment Challenge Matching Endowment

Southeast Kentucky Community and Technical College

EXPLORE College Endowment
 Leo and Sandy Miller Scholarship Endowment
 Southeast Scholar Program Endowment
 Christopher Mark Thompson Scholarship Endowment
 Unrestricted Endowment

West Kentucky Community and Technical College

Challenger Learning Center Endowment



LEAD GIFT
 Dr. Barbara Veazey, president of West Kentucky Community and Technical College, signs an agreement with **Murray-Calloway County Hospital** acknowledging a **\$100,928** donation to the College. Hospital CEO Jon O'Shaughnessy looks on at right.



LEAD GIFT
 Dr. Jay K. Box, president and CEO of Hazard Community and Technical College, accepts pledge of **\$100,000** from Hazard Mayor **William D. Gorman**. The gift from the City of Hazard will support the Campaign Unrestricted Fund.



LEAD GIFT
First National Bank of Russell Springs provides Somerset Community College **\$100,000** to support the College's Russell Center. Pictured are Bank President Charlene Harris and Steve Branscum, president of Branscum Construction, and lead gifts chair for Russell County.

C A M P A I G N S U C C E S S C E L E B R A T E D A T 2 0 0 4 P R E S I D E N T ' S G A L A

The 2004 President's Gala and Benefactors Awards Ceremony provided KCTCS and its colleges with an opportunity to celebrate the success of the *Fulfilling the Promise Campaign* and to acknowledge the generosity of donors across the state. Many of the 39 donors and volunteers recognized at the Gala are providing leadership for the individual campaigns and have already made significant contributions to support the colleges. KCTCS President Michael B. McCall told the 735 Gala attendees that KCTCS is deeply indebted to the many dedicated citizens and business leaders who embrace the System's enthusiasm for Kentucky's future. Kentucky Governor Ernie Fletcher, who served as the event's featured speaker, commended KCTCS for its success and praised benefactors for their generosity and support. Since the first President's Gala in 2000, 231 individuals, organizations, and businesses have been honored as benefactors for their commitment to KCTCS and its colleges.



Gary Crawford (far left), East Kentucky Power Cooperative's vice president of member services, and his wife Bonnie (far right) joined KCTCS Foundation Chair Roy Palk (third from left) and his wife Kathy (second from left) at the 2004 President's Gala.

Arthur E. Feather, Jr., Cisco Systems, Inc. senior manager with Internet Business Solutions Group, accepted the KCTCS Benefactor Award on behalf of John P. Morgridge of San Jose, CA. Morgridge is chairman of the board for Cisco Systems, Inc. and national honorary chair for the KCTCS Fulfilling the Promise Campaign. Pictured from left are President Michael B. McCall, Arthur E. Feather, Jr., and Governor Ernie Fletcher.



KCTCS honored Trimac Transportation of Louisville as a 2004 Benefactor in recognition of the company's creation of the Charles E. Cranmer-Liquid Transporters, Inc. Endowed Scholarship. The scholarship benefits students at all KCTCS colleges. Pictured are Governor Ernie Fletcher (left) with Trimac Branch Manager Michael Knoth and his wife, Paula.



Cynthia L. Read, past chair, KCTCS Board of Regents, delivered remarks at the 2004 President's Gala and Benefactors Awards Ceremony.



NEW BUILDING DEDICATION MARKS A MILESTONE IN KCTCS HISTORY

Community leaders, government officials and representatives of education, business and industry joined KCTCS employees in November 2004 to celebrate the dedication of the new System Office building in Versailles. The building's opening marked a milestone in the history of KCTCS and is now the focus of a special fundraising initiative underway through the *Fulfilling the Promise Campaign*.

The 128,000-square-foot facility first opened in 1954 as a Texas Instruments manufacturing plant. The plant closed in 2001 and Texas Instruments later donated the property to the City of Versailles for educational purposes. The size and location of the building fitted the needs of KCTCS, and a plan was developed to transform the facility into the System's new statewide headquarters. Financing for the \$6.3 million renovation was made possible through the City of Versailles and TI-KCTCS Public Properties Corporation. Through a lease-purchase arrangement, the System will reimburse the city for the cost of renovations over a 20-year-period, at which time, KCTCS will take ownership of the facility.

While the public-private partnership provided for the building's renovation, additional funding is needed to fully equip the facility. Private support is critically important to the ongoing development of the facility, which already features a 300-seat conference center, numerous conference rooms, board rooms and workspaces for the System's 200+ office staff.

Future plans for the facility include the use of cutting edge distance learning and interactive technologies to enhance communications with the System's 16 college districts and their 65 campuses and to serve students and business/industry located in Kentucky or around the world. The Distance Education and Training Center provides interactive television and computer-based training. The Center will be named in honor of John P. Morgridge, chairman of the board for Cisco Systems Inc., who personally donated \$101,176 in equipment to provide wireless technology for the new building.



The new KCTCS System Office, located in a renovated manufacturing plant in Versailles, Kentucky, provides a creative, flexible environment that meets both current and future needs.

Bowling Green Technical College students in the culinary arts program demonstrated their new skills by providing catering services for the dedication of the new KCTCS Office Building. Students are shown here with Dr. McCall.



DONORS INVEST IN THEIR COMMUNITY AND TECHNICAL COLLEGES

Donors, Volunteers, Total Amount of Pledges/Gifts on 6/30/05

College	# of Volunteers	# of Donors	Featured Objectives	Non-Featured Objectives	Total
KCTCS System	89	435	\$ 1,208,199	\$ 530,136	\$1,738,335
Ashland	79	589	67,487	1,917,902	1,985,389
Big Sandy	87	554	161,664	537,578	699,242
Bluegrass	42	976	27,376	1,464,351	1,491,727
Bowling Green	22	185	343,535	936,548	1,280,083
Elizabethtown	0	188	0	1,263,099	1,263,099
Gateway	0	99	0	2,542,212	2,542,212
Hazard	81	752	1,378,370	11,288,159	12,666,529*
Henderson	47	231	578,018	743,918	1,321,936
Hopkinsville	71	387	244,761	717,894	962,655
Jefferson	44	729	493,807	327,818	821,625
Madisonville	114	922	2,397,680	2,061,880	4,459,560
Maysville	45	381	374,745	1,571,196	1,945,941
Owensboro	90	379	1,155,857	1,143,635	2,299,493
Somerset	84	688	1,334,963	1,047,985	2,382,948
Southeast Kentucky	145	339	243,131	3,034,213	3,277,343
West Kentucky	20	1075	1,003,816	2,285,937	3,289,753
TOTAL	1060	8,909	\$ 11,013,408	\$ 33,414,462	\$ 44,427,870

Bold indicates colleges in campaign.

** Includes commitment of \$7.4 million gift-in-kind (Lee's College Campus).*



LEAD GIFT

Anne P. Baker establishes a **\$100,000** endowment to support the arts at the Glema Mahr Center for the Arts at Madisonville Community College. Pictured with Mrs. Baker is President Judy Rhoads.



LEAD GIFT

Highland Woman's Club gives **\$100,000** to Jefferson Community and Technical College (JCTC) to support scholarships for single parents. Pictured are members of the Woman's Club and JCTC President Tony Newberry.

WALTER CRONKITE IS VOICE OF THE FULFILLING THE PROMISE CAMPAIGN

The Kentucky Community and Technical College System is honored to have Walter Cronkite, CBS Evening News anchor for nearly two decades, serve as the voice for the *Fulfilling the Promise Campaign*. Cronkite taped a narrative for the campaign video that highlights the accomplishments of KCTCS and its colleges.

"As the sun rises each morning, it brings with it new opportunities for KCTCS to fulfill its mission and destiny to change the lives of Kentuckians," Cronkite says in the video. "And a golden opportunity for you to contribute to the enlightenment of education across the Commonwealth."

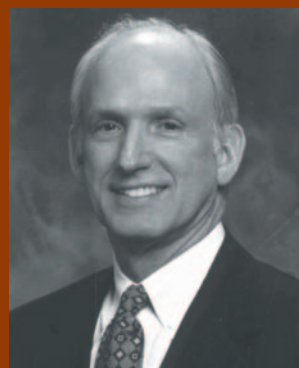
Cronkite was once described in a major poll as the 'most trusted figure' in American public life. His commentary defined issues and events in America and each weekday evening from 1962 through 1981, Cronkite closed his newscast with his trademark line: "and that's the way it is."

Cronkite taped the KCTCS voice-over audio at a Manhattan sound studio, where he met KCTCS President Michael B. McCall and Vice-President Timothy R. Burcham. "He was the consummate pro," McCall said of Cronkite's performance. After the taping, McCall and Cronkite discussed the importance of community and technical colleges, and differences between KCTCS and other state systems of two-year colleges.

Cronkite closed the voice-over in the same style that comforted Americans at the end of each of his thousands of CBS Evening News broadcasts: "This is Walter Cronkite for the Kentucky Community and Technical College System—and that's the way it is."



LEAD GIFT
Madisonville Rotary Club pledges **\$100,000** to Madisonville Community College's School Counts initiative. Pictured are members of the Rotary Club and College President Judy Rhoads.



LEAD GIFT
George Koch Sons Foundation gives **\$100,000** to Henderson Community College to support the College's Student Access/Success Endowment. Pictured is Robert L. Koch, president of the Foundation and CEO and president of Koch Enterprises, Inc.



LEAD GIFT
Fred and Kyong Cha Anderson make a personal investment of **\$100,000** to Hopkinsville Community College in addition to a **\$100,000** gift from their company, K.C.A. Corporation. Funds will be endowed and the income will be used for student scholarships.

C O M I N G S O O N

KCTCS Benefactor Circles

KCTCS will soon unveil its new donor recognition program to honor individuals, organizations and businesses that make major contributions to the System and its colleges. The KCTCS Benefactor Circles will recognize donors who make contributions of \$10,000 or more. The recognition level is based on cumulative gift history or pledge commitment. The circles include the:

President's Circle—Donors of \$10,000 or more in cash or cash equivalent or a deferred gift of \$50,000 or more

Collegiate Circle—Donors of \$100,000 or more in cash or cash equivalent or a deferred gift of \$500,000 or more

Regents' Circle—Donors who contribute \$500,000 or more in cash or cash equivalent or a deferred gift of \$2,500,000 or more

Commonwealth Circle—Donors who contribute \$1,000,000 or more in cash or cash equivalent or a deferred gift of \$5,000,000 or more

A deferred gift is a bequest, permanent life insurance or charitable trust arrangement. Corporations and foundations will be recognized on a ratio of 5 to 1. Additional information on the Benefactor Circles will be available in the near future.

C A M P A I G N W E B S I T E

KCTCS is excited to announce the *Fulfilling the Promise Campaign* website which provides continuous access to the most current campaign information. One of the most important features is secure online giving. The site is accessible at www.kctcs.edu/foundation/promise.

KCTCS

300 N. Main Street

Versailles, KY 40383